



IRRICANA AG SOCIETY MEDIA RELEASE, LIKENESS & DRONE FOOTAGE CONSENT FORM

I hereby grant permission to the Irricana Ag Society, its representatives, employees, agents, and assigns (collectively, the "Society") to capture my likeness through photography, videography, and/or any other form of media (collectively, "Media"), which may include images and video taken by drone. I understand and agree to the following:

Use of Media:

The Media captured may be used by the Society for marketing, promotional, and advertising purposes. This includes, but is not limited to, use on all of the Society's social media platforms – such as Facebook, Instagram, TikTok – as well as its official website, print materials, and other digital or physical channels.

No Guarantee of Capture:

I acknowledge that there is no guarantee that every run, performance, or moment in which I participate will be captured on camera. However, I consent to the use of any Media that is recorded during my participation.

No Compensation:

I agree that I will receive no compensation, financial or otherwise, for the use of the Media, now or in the future, and that the rights to use such Media are granted free of charge.

Ownership & Release:

I agree that all Media captured is the property of the Irricana Ag Society. I hereby release and discharge the Society from any claims, demands, or liabilities whatsoever in connection with the use of the Media, including any claims for libel, invasion of privacy, or infringement of my rights.

Approval of Finished Product:

I waive any right to inspect or approve the finished images, videos, or any accompanying text that may be used in connection with the Media.

Consent Acknowledgment:

By signing below, I confirm that I have read and fully understand the terms of this Media Release, and I voluntarily consent to the above terms.

Participant Information

Name (Printed): _____

Signature: _____

Date: _____

If the participant is under 18 years of age, a parent or legal guardian must sign below:

Parent/Guardian Name (Printed): _____

Signature: _____

Date: _____